

Master Investor Longevity Survey

November 2020



89%

of survey respondents said the government should not have the right to impose coronavirus restrictions – such as lockdowns and shielding – on particular sections of society, reducing their quality of life in an effort to extend their lifespan.

Only

36%



of respondents under the age of **40** thought they were saving enough for their eventual retirement. By contrast, **76%** of respondents over the age of **60** said they were saving enough for retirement.



More than half – 52%

- of the **542** respondents said they were willing to accept higher prices for certain products as unhealthy options are taxed at a higher level.



91%

In the UK, average life expectancy currently sits at **81**, but **91%** of survey respondents think they will live beyond **80**.



30%

Most people – comprising **30%** of respondents – think they will live to between **85-90** years old.



More people think they will live beyond **105** than think they will die before **80**.



82%

82% of survey respondents were receptive of some change regarding their consumption of meat.