



MAGAZINE

masterinvestor

RESEARCH • ANALYSE • INVEST



— Master Investor Magazine

Editorial Calendar 2019

Who we are

Master Investor Magazine is the UK's leading free-to-read investment publication. We offer insight and analysis from some of the UK's leading investment minds, with a focus on nascent investment themes and trends.

Whereas many other publications offer glorified news, Master Investor cuts through the "noise" to provide readers with the information they need to manage their investments and secure their future prosperity in an uncertain world.



The FT and your magazine are a must for me these days.

Editorial Calendar 2019

JANUARY 2019

'Tips' for 2019

- Ad close: 21/12/18
- Publication: 09/01/19

FEBRUARY 2019

ISA & SIPP special

- Ad close: 21/01/19
- Publication: 04/02/19

MARCH 2019

Brexit / International Women's Day supplement

- Ad close: 18/02/19
- Publication: 04/03/19

APRIL 2019

Show issue

- Ad close: 18/03/19
- Publication: 01/04/19

MAY 2019

Alternative investments

- Ad close: 22/04/19
- Publication: 07/05/19

JUNE 2019

Small caps

- Ad close: 20/05/19
- Publication: 03/06/19

JULY 2019

Technology

- Ad close: 17/06/19
- Publication: 01/07/19

AUGUST 2019

Emerging markets

- Ad close: 22/07/19
- Publication: 05/08/19

SEPTEMBER 2019

Property

- Ad close: 19/08/19
- Publication: 02/09/19

OCTOBER 2019

How to invest for retirement

- Ad close: 23/09/19
- Publication: 07/10/19

NOVEMBER 2019

Investing for an ageing population

- Ad close: 21/10/19
- Publication: 04/11/19

DECEMBER 2019

Dividends for life

- Ad close: 18/11/19
- Publication: 02/12/19

Regular Features

Mellon on the Markets

Billionaire investor Jim Mellon updates on his latest investing and trading activities.

Funds in Focus

Nick Sudbury scours the market for the best funds & investment trusts.

Chart Navigator

Ex-IG Index chief market strategist David Jones charts a path to success.

Opportunities in Focus

Victor Hill explores nascent investment themes before the market gets wind of them.

From Acorns to Oak Trees

Richard Gill, CFA, digs for value in the small cap arena.

Dividend Hunter

John Kingham of UK Value Investor goes hunting for income.

Macro Investor

Economist Filipe R. Costa takes a top-down approach to investing.

Forensic Forex

David Jones on all the latest developments in the currency markets.

Final Word

Fund Manager Tim Price tells it as it is. Always edgy. Always opinionated.

Markets in Focus

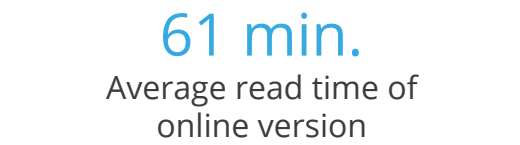
All the latest market data.



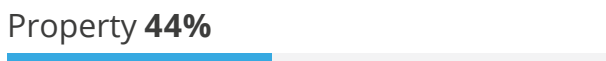
Always look forward to the next issue - love the in-depth articles and the variety - please keep going.

Our readership, your opportunity

Master Investor Magazine offers our partners access to a sophisticated and wealthy audience of mainly private investors.



Readers' portfolios



Readers' main interests



What our readers say



I think you really have got it right, with some truly excellent contributors, none better than Jim Mellon.

99%

of readers rate the quality of the mag "good" (19%), "very good" (46%) or "excellent" (34%)

93%

of readers rate the mag of similar or higher quality to investment publications they can buy at the newsstand



It's refreshing to have depth of comment and analysis with links to theory, rather than simple opinion.



I am very appreciative of the independent, well researched information that is provided free of charge by Master Investor. I am in my 20s and it can be hard to find people with a similar passion for the markets.

Source: Master Investor Magazine reader survey, 2016

Opportunities and Rates

Advertorials (Two-page advertorial: POA)



BY THE ISLE OF MAN DEPARTMENT FOR ENTERPRISE

THE ISLE OF MAN

A THRIVING HUB FOR ENTREPRENEURIALISM AND INNOVATION

The Isle of Man is home to a wildly diverse spectrum of businesses across all sectors, spanning well-established traditional finance and professional services, to emerging sectors such as e-business, fintech, crowdfunding and biomed, and just about everything in between, including world class aerospace manufacturing, digital media, world renowned aircraft and ship registries and a raft of artisanal food and drink producers.

This combination of diversity and quality has allowed the island's economy to remain stable and sustain economic growth despite testing times elsewhere.

So how has a small island managed to sustain economic success, produce so many world class offerings that can compete in the global marketplace and establish itself as a leading international Business Centre of choice?

A supportive business environment

The Manx Government are committed to encouraging and nurturing entrepreneurship and innovation in the island by creating a business friendly ecosystem with a range of support and assistance including grants, equity, loans and mentoring.

Economic growth and innovation are enabled by a unique combination of

“IN THE LATEST BUSINESS CONFIDENCE SURVEY, 92% OF RESPONDENTS SAID THAT THEY WOULD RECOMMEND THE ISLE OF MAN TO OTHERS AS A GOOD PLACE TO DO BUSINESS.”

progressive business centres. Legislation that gives the way for enhanced exploration and development of cutting edge ideas and new products, whilst robust regulation provides added security and protection.

This position the island as an incubation hub for entrepreneurship and encourages start-ups giving Isle of Man based businesses an edge over their competitors.

Working in partnership with private companies & £50m fund managers. SPARK Impact

The Department launched the £50 million Enterprise Development Scheme (EDS) in May 2016 to invest in businesses that seek to create jobs on the island.

One such business, Cortech HealthCare Ltd, joined representatives from the Isle of Man's Department for Enterprise at this year's Master Investor Show after having recently secured investment through the EDS. This support enabled Cortech to relocate its manufacturing and operations to the island from the UK. Cortech now plan to go into full production of their electronic stentmode - showcased at the 2018 Master Investor Show - into IOM, UK and European healthcare markets.

SPARK Impact, who manage the EDS, also joined the Department at the Show. SPARK Impact is an active investor that proactively assists existing Isle of Man businesses and companies seeking investment that want to locate to the island across the fund, Government advisors and concierge services.

A unique and beautiful location

As well as being a thriving start-up and scale-up business incubation hub, with easy access to the UK, Ireland and further afield, the Isle of Man is also the only entire jurisdiction in the world to be awarded UNESCO Biosphere Reserve status. Residents enjoy breath-taking countryside and beaches, idyllic for outdoor pursuits and leisure and family activities, all within easy travelling distance, allowing families to

enjoy an enhanced quality of life, more valuable personal time and thrive both personally as well as professionally.

The natural environment provides the relaxation, inspiration and space necessary for allowing creative ideas to flourish and flourish. This may explain why we see such a concentration of innovators, artists and creatives that choose to call the Isle of Man home.

The island offers residents a high quality of life with one of the lowest crime rates in Europe, a friendly welcoming community, free property market and excellent schools and facilities, all contributing to providing the peace of mind that free up businesses and individuals to focus on what really matters to them.

In the latest Business Confidence Survey, 92% of respondents said that they would recommend the Isle of Man to others as a good place to do business, with 37% stating the business environment and community as the greatest advantage.

With such a unique and supportive offering, it's not a surprise that so many enterprising businesses and individuals choose the Isle of Man as the place to live and establish or relocate business operations, enjoying success and a high quality lifestyle on the island.



DEPARTMENT FOR ENTERPRISE

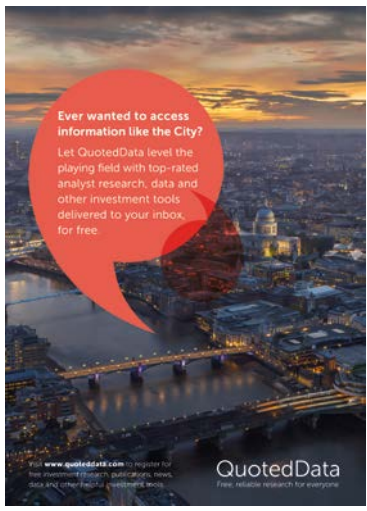
ISLEXPLO 2018 - Exploring the Isle of Man as a unique business location

For the last two years the Department for Enterprise has hosted their flagship business event ISLEXPLO to inspire new start-ups and further support established entrepreneurs and businesses to grow and succeed with a range of keynote speakers, advisory panels, skills based workshops, networking opportunities, one-to-ones with Government representatives and much more. In its third year, ISLEXPLO 2018 will address challenges that many businesses face such as attracting and retaining talent, future proofing the workplace, employer brand and initiatives with keynotes from Dan Gorman, Group Head of Brand and Creative at Innocent, Emma Gorman, Author and Entrepreneur, Theodor DeJong, Trend Forecaster & Futurist, and Matt Alder, Talent Acquisition and Innovation Consultant.

ISLEXPLO is free to attend and will take place on Wednesday 16th May at the Villa Marina, Douglas with further information and discounted travel packages starting from £130 available at www.isleexpo.com

To find out more about relocating or starting a business on the Isle of Man and the range of business support schemes available, please visit www.islebusiness.com, contact paul.maddocks@gov.im or visit www.isleexpo.com to register for ISLEXPLO 2018.

Ads (Full-page ad: POA)



Ever wanted to access information like the City? Let QuotedData level the playing field with top-rated analyst research, data and other investment tools delivered to your inbox for free.

Visit www.quotedata.com to register for free investment research, publications, news, and analysis tools delivered to your inbox for free.

QuotedData
Free. Reliable. Research for everyone.



LONDON SOUTH EAST

SUPERIOR INVESTOR SUPPORT

SuperFast Live Share Prices • In-Depth Stock Market Data • Trading and Spread Betting available
 Level 2 and Breeding News • UK's Largest Investor Forum
 Ingot • Investment Opportunities
 Weekly Video Insight

WWW.LSE.CO.UK



You know where you're going when your pensions are in one place.

LET'S TALK HOW.

Earn £100 to \$1,500 cashback (maximum per year)

How do your investments add up? Invest more than £100,000 annually with us and you will automatically qualify for a range of complimentary Wealth Service benefits:

- One year dedicated Relationship Manager
- A Quarterly Portfolio Report comparing your holdings and fund performance
- A lower service fee of 0.25%, compared with the standard service fee of 0.35% (Ongoing fund charges still apply but service fees are payable only on the first £100,000 that you have invested with us)
- Invitations to exclusive events providing insights from leading investment experts.

How do your investments add up? Invest more than £100,000 annually with us and you will automatically qualify for a range of complimentary Wealth Service benefits:

- One easy-to-manage online account access means less paperwork and less time to get pensions from your company, tablet or mobile.
- A wide choice of funds and a regulated service fee of just 0.25%. Fund managers fees also apply, of course.
- We will reimburse you up to £500 if your current provider charges and fees (SICAs) exceed:
- Earn £100 to \$1,500 cashback if you apply by 8 June 2018 (maximum per year).

The value of investment can go down as well as up, so you may not get back the amount you originally invest. You cannot open a Fidelity account if you are under 18. Pension transfers can be complex and some types of pension arrangements (such as guaranteed benefits, such as defined benefit schemes and pensions with subordinated benefits), are not eligible for this offer. Asset transfers can be eligible for the offer. Please read our pension transfer factsheet, the contacts TACS and see TACS at fidelity.co.uk/pensiontransfer

Call us for more information on 0800 358 7489
 Scan the QR code or visit fidelity.co.uk/pension-transfer

Investments | ISAs | Pensions

Fidelity
INTERNATIONAL

Dimensions:

- ➡ Trim: A4, 210x297mm
- ➡ Bleed: 216x303mm (3mm bleed on each side)

Copy requirements:

- ➡ Embedded images: minimum 300dpi
- ➡ Colour format: CMYK

Contact us



Editorial: James Faulkner
james.faulkner@masterinvestor.co.uk

Advertising: Amanda Taylor
amanda.taylor@masterinvestor.co.uk

Design: Andreas Ettl
andreas@masterinvestor.co.uk



Master Investor Ltd.
Unit 2, The IO Centre
Salbrook Industrial Estate, Salbrook Road
Salfords
Redhill RH1 5GJ
United Kingdom