London | 17 March 2018 | 9:30am - 5pm

CONNECTING COMPANIES WITH INVESTORS

masterinvestor

RESEARCH • ANALYSE • INVEST

IN ASSOCIATION WITH FIDELITY INTERNATIONAL

"The number of people attending the show is phenomenal. But not only that, so is the quality: REAL investors, private investors, and that is exactly what we are looking for as a company."

Gonçalo de Vasconcelos, CEO, SyndicateRoom, sponsor Master Investor Show 2017

GET IN TOUCH

AMANDA TAYLOR, HEAD OF BUSINESS DEVELOPMENT
T: +44 7743 411096 | E: AMANDA@MASTERINVESTOR.CO.UK

CONNECT WITH 5,000 PRIVATE INVESTORS

Master Investor Show has a 16-year successful history.

Our highly targeted visitor audience attend for three principal reasons:

1. **To connect with investable exhibiting companies across multiple sectors.**
2. **To hear keynote talks from an expert line-up of celebrity investors.**
3. **To learn more about investment topics discovered on our digital platform.**

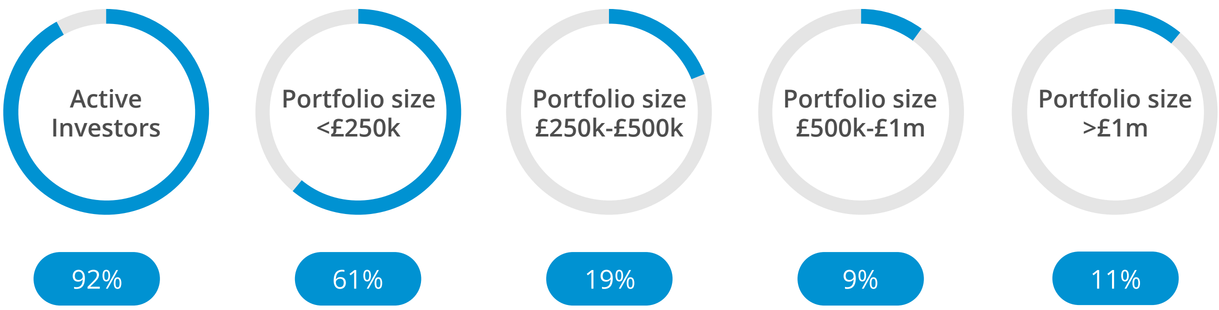
SCALE:

- **100** exhibitor spaces and **50** speaking slots across **4** stages.
- Global profile of exhibitors ranging from early-stage ventures to >£10bn market cap global companies.
- Deep engagement of **5,000** delegates, the majority of whom stay for >5 hours.

MULTICHANNEL PACKAGES:

- We offer an unparalleled combination of conference and digital packages.
- Exhibiting companies enhance their digital footprint by tapping into our online audience.

QUALITY AUDIENCE PROFILE:



HIGH VISIBILITY EVENT MARKETING:

- Extensive ticketing campaigns across UK wide publications, digital media and PR channels.
- Highly targeted promotional activities attract fresh investor delegates year after year.

PRIME LOCATION:

- Business Design Centre: Central London's leading conference venue; 10 minutes from King's Cross.

WHY EXHIBIT?

- **Face-to-face access to up to 5,000 private investors.**
- **Measurable ROI: Generate new, high quality investor leads for your sales team.**
- **Demonstrate ongoing Investor Relations activities by tapping into thousands of engaged private investors before, during and after the event.**
- **Speaking slots, tailor-made sponsorship packages and digital bolt-ons drive visitors to your stand/website.**

BY TOM STEVENSON, INVESTMENT DIRECTOR, FIDELITY INTERNATIONAL

TOM STEVENSON'S BIG FOUR

FOUR FUNDS TO EXPLOIT GLOBAL TRENDS IN 2017

In last month's issue, I set out my thoughts on the year ahead, describing 2017 as a watershed for investors. This month, I want to flag four funds which I'm using to play the economic, political and market changes I expect to see in the months ahead. The election of Donald Trump as America's 45th President has ushered in a radically different investment environment. It is regime change in more than one sense. My fund picks this year reflect this new investing backdrop because I'm aligning my investments to four key themes that I expect to unfold throughout 2017.

The first of these is the widespread belief that a Trump Presidency will be focused on creating a higher level of growth in America. That was Trump's promise and he will need to deliver on it to avoid 'buyer's remorse' among his blue-collar supporters. What the new growth agenda means is more government borrowing and a higher deficit to fund a programme of infrastructure spending. It also signals tax cuts and less red tape. All of these are potentially good news for equity investors.

I'm playing this equity-friendly environment with one of my favourite global equity funds, the Rathbone Global Opportunities Fund. This is a slightly more defensive fund than I might ordinarily choose in today's higher growth environment but that doesn't worry me unduly because there will be road bumps along the way and a solid buy and hold fund like this one will provide some good ballast to my portfolio.

"I'M ALIGNING MY INVESTMENTS TO FOUR KEY THEMES THAT I EXPECT TO UNFOLD THROUGHOUT 2017."

The second theme is related to the US growth story. It is the expected outperformance this year of developed stock markets, notably America's, over emerging markets. The fund I've chosen to play this is the Old Mutual North American Equity Fund, managed by Ian Heslop. This is quite a quantitative fund, relying on mathematical modelling and lots of data-crunching. Heslop reckons this is the best way to capture any changes in market sentiment and behaviour before they are fully priced in by the market. The Old Mutual Fund has a good track record through the cycle.

Theme three relates to the ongoing shift away from so-called 'expensive defensive' stocks towards companies that are more exposed to the ups and downs of the economy – shares known as cyclicals. The way I'm playing this shift is via the Fidelity Special Situations Fund, run by Alex Wright. He is a true contrarian investor, a worthy successor to Anthony Bolton who ran this fund for many years. He is unafraid to buy shares that other investors are not interested in and he has a definite cyclical bias. Banks, in particular, are a heavy weighting in his fund.

The final theme is a knock-on consequence of America's growth story. I expect higher growth and inflation to encourage the Federal Reserve to tighten monetary policy more quickly than expected in America. That will open up a divergence with central bank thinking elsewhere in the world and should boost the value of the dollar. That in turn will be good news for the world's exporters and overseas earners, in places like Europe and Japan. One of my favourite Japanese funds is the Schroder Tokyo Fund, managed by Andrew Rose. He is an old Japan hand who has a good track record and is well placed to benefit from the improving fundamentals in the Japanese stock market. The currency-hedged share class will protect against a weaker yen.

All four funds are available on Fidelity's fund supermarket and can be found in Fidelity's Select 50 – handpicked funds our experts recommend.

VIEW SELECT 50 >>

Visit fidelity.co.uk

Call 0800 41 41 28

Watch video interviews with managers of these funds. GO TO VIDEOS >>

IMPORTANT INFORMATION

Please note that the value of investments can go down as well as up so you may back less than you invest. This information, and the Select 50, are not personal recommendations for any particular investment. If you are unsure about the suitability of an investment you should speak to an authorised financial adviser. The value of investments in funds that invest in overseas markets can be affected by changes in currency exchange rates. Investors should note that the views expressed may no longer be current and may have already been acted upon.

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WHAT OTHER PEOPLE SAY

"What a success. We were proud to be headline sponsor. We're having a meeting to prioritise our leads!"

Helen Harris, Senior Marketing Manager, Fidelity International - headline sponsor of Master Investor Show 2017. Now confirmed as headline sponsor for 2018.

"Unparalleled exposure and direct access to investors. The event has introduced new investors to our share register and provided a platform to convey our business model."

Richard Wolanski, CFO, Avation PLC. Listed on LSE, market cap: £148m. Regular exhibitor since 2014.

"Master Investor Show is a forum that attracts intelligent investors"

David Paul, Managing Director, VectorVest. Exhibitors in 2017 and 2016.

"You created a wonderful buzz."

Neil Osborn, angel investor and delegate in 2017.

"There aren't many places where people can go to access such a diverse set of professional expertise on investments."

Jeff W. Sullivan, Executive Director of Bellecapital and delegate in 2017.

"The diversity of investors is better than other shows. [The event] is a way to reach out and speak one-to-one with small investors and bigger institutions."

Scott Kaintz, Executive Director, Regency Mines. Exhibitor in 2016.

HEAR MORE FROM OUR PARTNERS AND DELEGATES IN OUR 3-MINUTE HIGHLIGHTS VIDEO FROM MASTER INVESTOR SHOW 2017.

WATCH THE VIDEO AT YOUTUBE.COM/MASTERINVESTORCHANNEL

SPEAKING SLOTS DRIVE VISITORS TO YOUR STAND

MAIN STAGE

- 30-minute keynote talks.
- Available to sponsors only.
- Thought-leadership content.

GALLERY SUITE

- 10-minute corporate style presentations.
- Located upstairs with a more private feel.
- *Maximum audience capacity: 200 seats.*

RISING STARS STAGE

- 10-minute corporate style presentations.
- Located in the Main Hall, benefiting from the buzz and footfall of the venue.
- *Maximum audience capacity: 150 seats plus standing.*

AUDITORIUM

- 30-minute educational style presentations.
- Located upstairs with elevated seating, ideal for a product showcase or workshop.
- *Maximum audience capacity: 250 seats.*

Speaking slots are advertised on event signage, show brochure, digital channels and event mobile app.

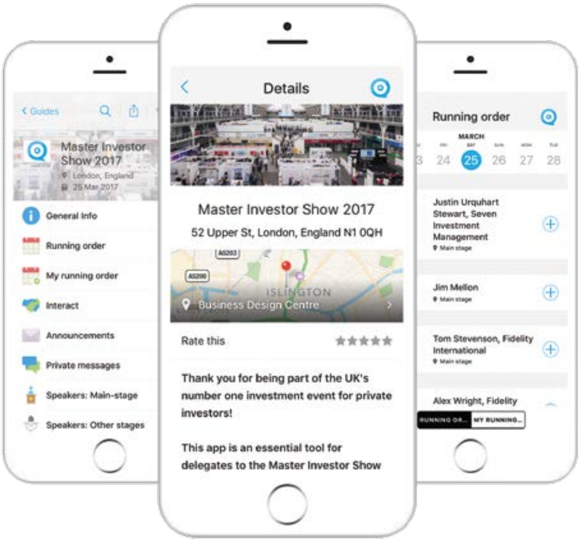
Book early to avoid disappointment - slots are allocated on a first come first served basis.

MULTI PLATFORM EXPOSURE

By partnering with Master Investor, your company will receive coverage across our extensive digital media platform.

E-MAGAZINE

EVENT APP



EMAIL & SOCIAL MEDIA

masterinvestor RESEARCH • ANALYSE • INVEST — A MESSAGE FROM OUR SPONSOR

Master Investor Show 2017

You're one of the first to receive the April edition of Investment Outlook.

Each quarter, Tom Stevenson, Investment Director at Fidelity Personal Investing, analyses global markets and the key asset classes to provide a unique outlook for the next 12 months.

The latest April 2017 Investment Outlook is now available for you to download.

This investment outlook should not be viewed as advice or an invitation to purchase any specific fund or security. Investors should also note that the views expressed may no longer be current and may have already been acted upon.

INVESTMENT OUTLOOK

AWARD WINNING INVESTMENT PLATFORM FOR PRIVATE INVESTORS

Fidelity Personal Investing is an award-winning platform for private investors who are happy to make their own decisions. We provide the tools, information and guidance to help you make the most of your money and become a better investor. Visit www.fidelity.co.uk

- Over 2,800 investment options
- From over 100 fund providers
- Simple, low cost pricing
- Award-winning guidance
- Global expertise and market insight
- Additional benefits for customers with larger portfolios

JUST A FEW OF THE FUND PROVIDERS ON OUR INVESTMENT PLATFORM...

Royal London, BNY Mellon, Old Mutual Global Investors, Schroders, Lindsell Train, Aberdeen, Barings, Fidelity International, Investec Asset Management, Jupiter, Liontrust, M&G Investments, Rathbones Look forward, Standard Life Investments, J.P.Morgan Asset Management, Threadneedle Investments, BlackRock, Henderson Global Investors, Baillie Gifford, Invesco Perpetual

The value of investments can go down as well as up, so you may get back less than you invest. Please note that Fidelity does not give personal recommendations. If you are unsure about the suitability of an investment you should speak to an authorised financial adviser.

BLOG

TAILOR-MADE EXHIBITOR & SPONSORSHIP PACKAGES

Our multichannel offering generates exposure for your company that goes well beyond what you can achieve in a single day.

EXHIBITOR PACKAGES

- Double stands to include complimentary editorial and advertorial benefits.
- Add a speaking slot to boost your exposure and increase footfall to your stand.
- Choose from a range of promotional bolt-ons to maximise your company's presence and digital footprint before, during and after the event.

SPONSORSHIP PACKAGES

BESPOKE BENEFITS INCLUDE:
• Naming rights & exclusivity • Main Stage speaking slots • Prime stand locations • Signage, flyering; delegate bags and lanyard branding • Online display advertising • Email campaigns • Editorial and advertorial • Video interviews • Content marketing • Online PR • Social media campaigns • Sponsored mobile app features •


THE FUTURE OF MONEY MANAGEMENT
AN INTERVIEW WITH ETORO

"AS THE WORLD'S LEADING SOCIAL TRADING NETWORK, ETORO IS HELPING TO DEMOCRATISE THE FINANCIAL MARKETS."

"WE HAVE SEEN 80% OF ALL COPIED TRADES CLOSE IN PROFIT, AND THROUGHOUT 2016 OVER 63% OF OUR POPULAR INVESTORS YIELDED A POSITIVE RESULT."

GET IN TOUCH

To discuss your company's exhibitor and/or sponsorship packages, please contact Amanda Taylor at amanda@masterinvestor.co.uk or telephone +44 7743 411 096

MASTER INVESTOR SHOW AT A GLANCE

DELEGATE PROFILE

5,000+ ACTIVE PRIVATE INVESTORS

40% OF DELEGATES HAVE >£250K PORTFOLIO (11% >£1M)

EXHIBITING COMPANIES

100 EXHIBITORS ACROSS 20+ SECTORS

GLOBAL EXHIBITOR PROFILE

MEDIA REACH

YAHOO! FINANCE

THE SUNDAY TIMES

Google News

BBC

The Daily Telegraph

CITY A.M.

> ***"Investor Relations for public companies is a people's business. Master Investor Show has proven to be a very efficient way for our company to meet a new audience of serious, private investors."***
>
> Mario Hose - Investor Relations, Saturn Oil & Gas Inc