
SyndicateRoom

Crowdfunding goes mainstream

Goncalo de Vasconcelos
Co-founder and CEO of SyndicateRoom





28:56

4.08mi

PACE

7:05

min/mi

twelve
thirty
five

TUE 27

Crowdfunding



Rewards



Debt



Equity



equity (noun)
'ɛkwɪtɪ/

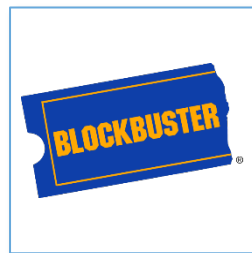
1. The quality of being fair and impartial.
'equity of treatment'
Synonyms: fairness, fair-mindedness, justness,
justice, equitableness, fair play...

2. The value of the shares issued by a company.
'he owns 62% of the group's equity'
Synonyms: value, worth, valuation.

Invest *with* the Professionals

The Investor-led Model

Times are changing



2005

Valued at
\$20Bn

Valued at
\$8Bn

Raises
\$12.7M

Founded

Three
years away

2015

Acquired
for \$4.4Bn

Defunct

Valued at
\$230Bn

Valued at
\$70Bn

Valued at
\$50Bn

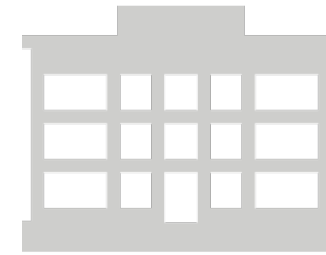
Investor-led Vs Company-led



Angels



Investor-led



SMEs



Crowd

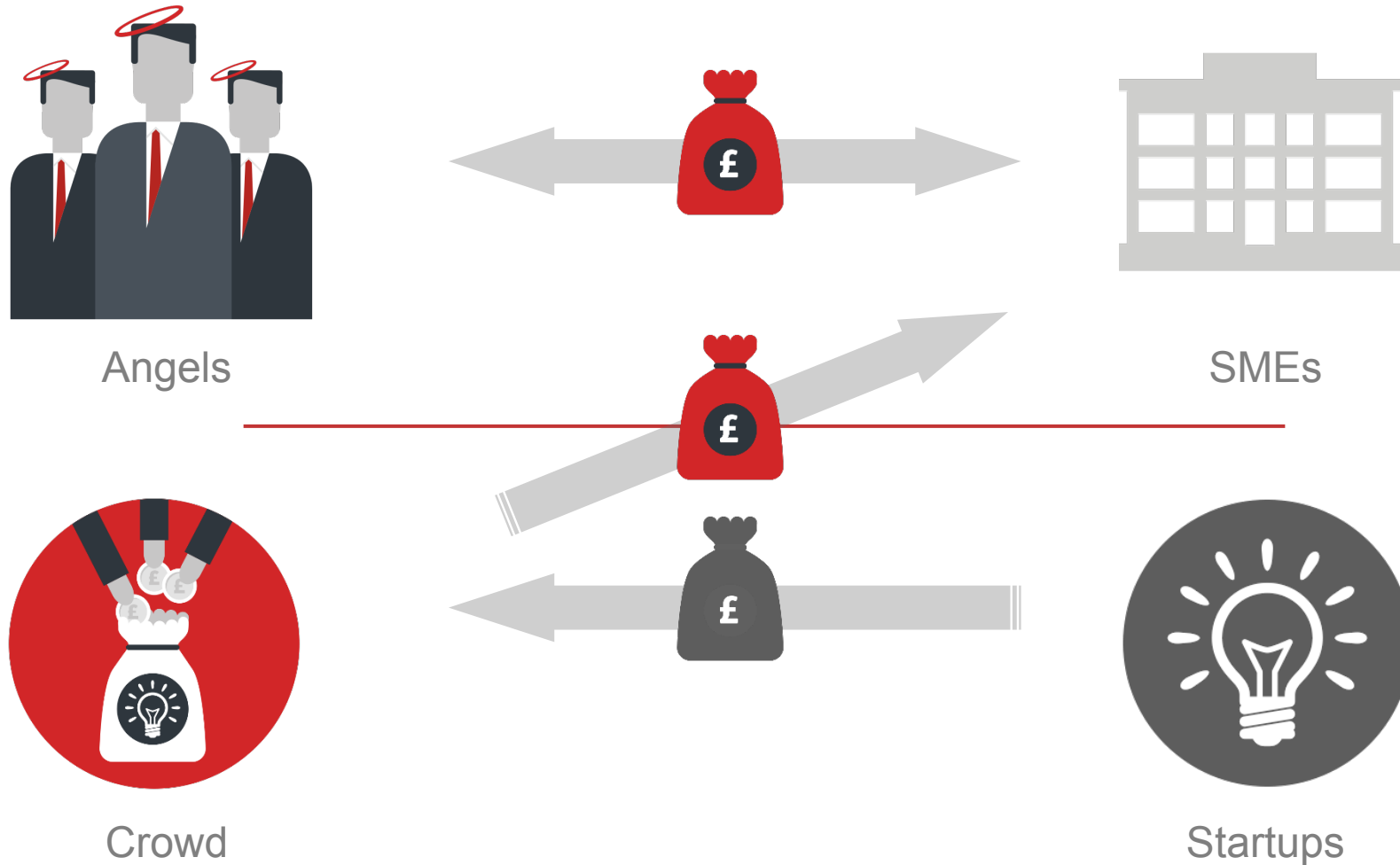


Company-led

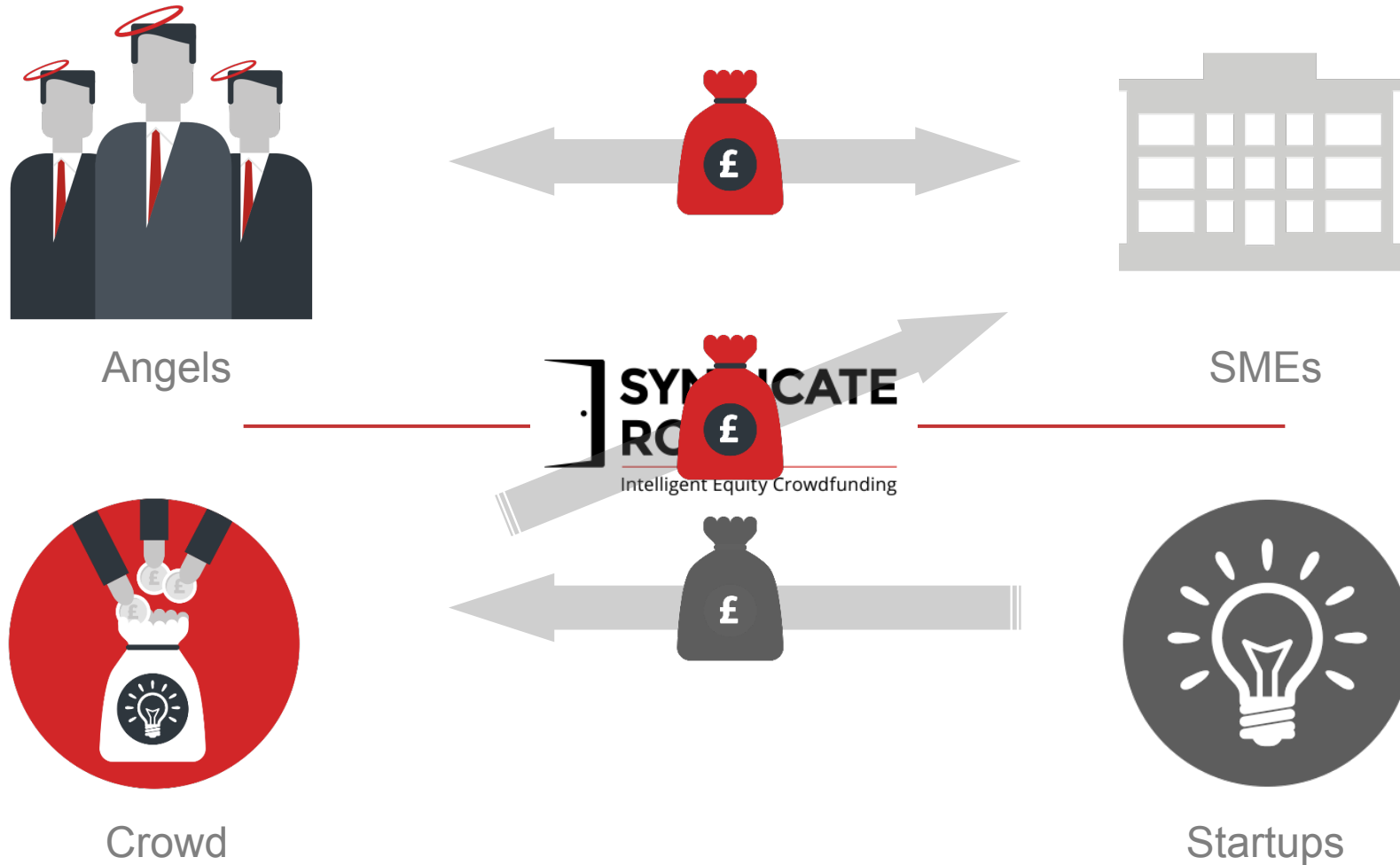


Startups

Investor-led Vs Company-led



Investor-led Vs Company-led



Quality, not quantity
is all it matters

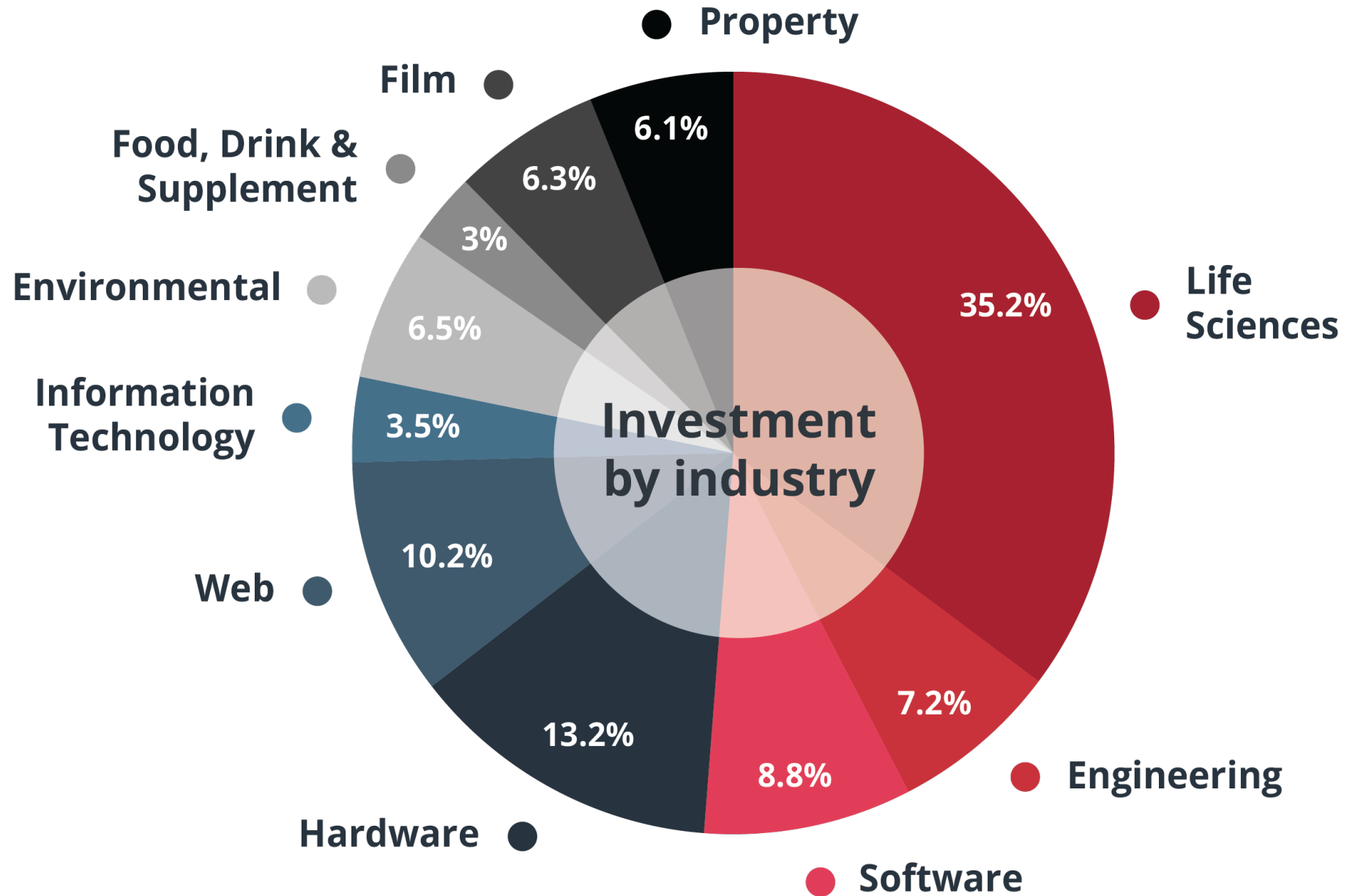
Jonathan Milner

Founder of Abcam. Recent exits include Horizon Discovery, Frontier Development and Phonetic Arts. One of Jonathan's remaining active investments includes **Oval Medical Technologies** who raised **£1,118,647** with SyndicateRoom investors.



Dr Hermann Hauser

Founder of ARM, a £13bn publically listed company, whose technology is in use in 95% of smart phones. Recent exits include Solexa that sold for £670m. Hermann was a lead investor into e-Go Aeroplanes who closed their round at **£950,000** on SyndicateRoom.



Invest *with* the Professionals

- ▶ Same class of shares
- ▶ Same price per share
- ▶ Drag-along, tag-along, pre-emption and voting rights



A scenic view of a Cambridge river. In the foreground, a punting boat with two people is on the water. A stone bridge with Gothic arches spans the river. To the right, a large red brick building with many windows is visible. The water reflects the buildings and the sky. A semi-transparent dark grey box with white text is overlaid in the center of the image.

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FUND DESIGN

Investors' Academy

Investors' Academy

Investing for the long term

Presented by **Russ Shaw, Angel Investor, VC and Founder, Tech London Advocates**



In this episode of Angel Insights, Russ speaks with host Harry Stebbings about his entry into the investing world, the right reasons for raising money and what London can do to rival Silicon Valley as a tech hub. **Find out more**

Startups: Think big, dream bigger

Presented by **Nancy Fechnay, Partner at Flight Ventures**



Nancy discusses the importance of thinking big, and the differences between the UK and US startup scenes. **Find out more**

Investors' Academy

The importance of machine learning

Presented by **Chris Mairs, Chief Scientist, Metaswitch Networks**



Chris talks about company culture, good practices for hiring the best people and what he learned working with Sequoia. **Find out more**

Startup investing and lessons learned

Presented by **Simon Thorpe, Angel investor**

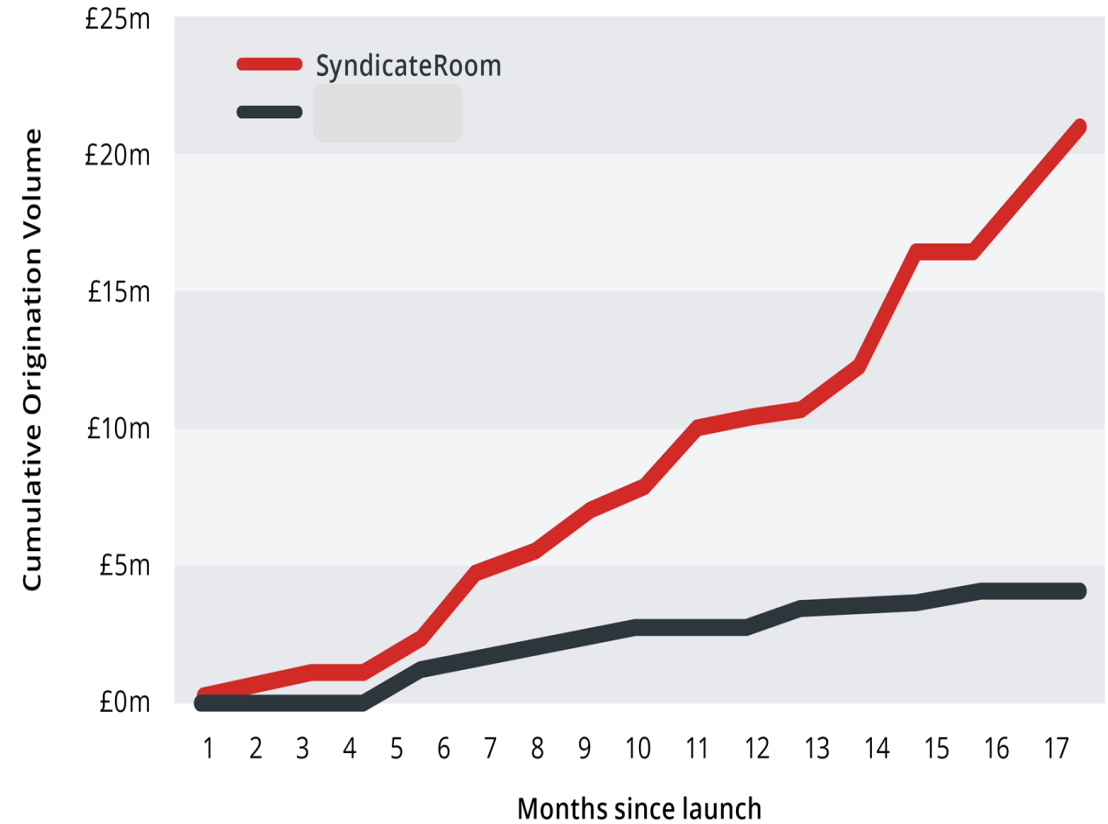
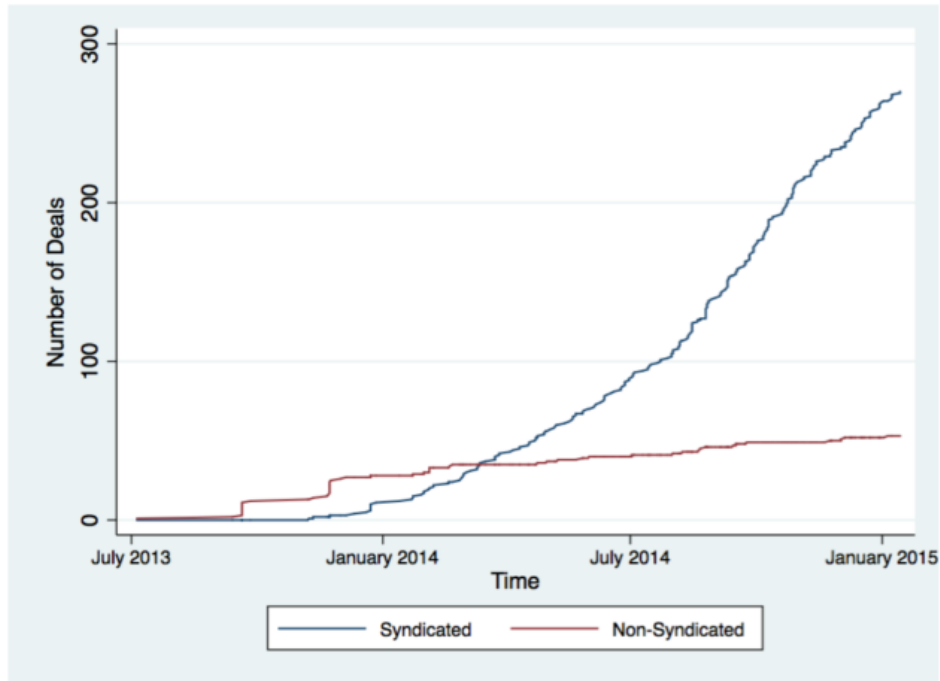


Investor in tech Simon Thorpe draws on more than 20 years of experience to share what he's learned about the startup space. **Find out more**

The future of Crowdfunding

Growth of Investor-led Vs Company-led

Figure 1: Cumulative number of successful syndicated and non-syndicated deals on AngelList



Source: AltFi Data www.altfidata.com



Crowdfunding goes mainstream

A new way to invest into IPOs and Placings



A new way to invest: from idea to IPO



The only crowdfunding platform giving you access to



EIS/SEIS



Pre-IPOs



IPOs



Placings

Crowdfunding event of the year

9th May 2016

Bridging the Equity Divide – 9th May

<https://www.syndicatoroom.com/the-equity-divi>

Bridging the Equity Divide

PRIVATE MARKETS

PUBLIC MARKETS

RAISE FINANCE

ABOUT US

INVESTORS' ACADEMY

GONCALO VASCONCELOS 

Bridging the Equity Divide

9th May, London

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